

Publication: *ViewPoint* Insertion Order

Company Name: _____

Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact: _____

E-mail: _____ **Phone:** _____

1 Page Black & White ad **\$1250**

1/2 Page Black & White ad **\$1000**

Vertical Horizontal

Four color (additional charge) **\$750**

ROB Position

2nd cover / 30% premium

3rd cover / 20% premium

4th cover / 50% premium*

*must be four color

Specs:	Width	Depth
One Page	7.5"	10"
1/2 Page (V)	3 9/16"	10"
1/2 Page (H)	7.5"	5"
Bleed Size	8.75"	11.25"
Trim Size	8 1/8"	10 7/8"

January/February 2022 issue

Space reservations due by January 3; Materials due January 10, 2022

March/April 2022 issue

Space reservations due by March 1; Materials due March 8, 2022

May/June 2022 issue

Space reservations due by May 2; Materials due May 11, 2022

July/August 2022 issue

Space reservations due by July 1; Materials due July 7, 2022

September/October 2022 issue

Space reservations due by September 1; Materials due September 8, 2022

November/December 2022 issue

Space reservations due by November 1; Materials due November 8, 2022

Please send high resolution PDF to heidi.perret@ajj.com

You will be invoiced after the issue has been printed.

Signature: _____ Date: _____